

For Immediate Release
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Call for Nominations for the 2008 Business for the Arts Awards

Awards honor Colorado businesses that leverage the arts for success

Denver, CO - Successful companies recognize that arts involvement has a positive impact on business people, culture and performance. At the 21st Annual Business for the Arts Awards luncheon event, Thursday, March 20, 2007 in the Donald Seawell Ballroom at the Denver Performing Arts Complex, Colorado Business Committee for the Arts (CBCA) will honor businesses for their exemplary partnerships and engagement with the arts. Winners are selected from finalists for each award in the following four categories:

Philanthropy Award -- honors exemplary corporate citizenship and generosity to arts and cultural projects and organizations

Innovation Award -- highlights innovative use of the arts to propel business strategies and success

Workforce Award -- recognizes business programs that engage employees with creativity and the arts

Workspace Award -- pays tribute to an exceptional work environment that advances business objectives

The nomination deadline is 5:00 pm on Monday, November 12, 2007. To nominate a company, use the simple nomination form at www.cbca.org/programawards.asp. If you have any questions, please call 303-292-5129 or email sbeyda@cbca.org. Nominees will be contacted and asked to complete a short application.

The 2008 judging panel is comprised of business and cultural leaders including:

- Patricia Barela Rivera, district director in Colorado, U.S. Small Business Administration
- Patricia Calhoun, co-founder and editor, *Westword*
- Randy Hampton, partner, Ernst & Young LLP
- Jack Pappalardo, attorney, Otten Johnson Robinson Neff + Ragonetti and president, Santa Fe ArtDistrict
- Roz Schneider, principal, Barker Rinker Seacat Architecture

Colorado Business Committee for the Arts (CBCA) is a catalyst for Colorado's business community to leverage the arts for economic vitality. CBCA is a member organization of leading companies that have a philanthropic commitment to the arts and recognize the link between our cultural vitality and creative and innovative success. Over 120 metro area businesses, representing 75,000 employees, are members of CBCA. Established in 1984 by local business leaders, Colorado is one of 11 affiliates of the National Business Committee for the Arts founded by David Rockefeller in 1967. www.cbca.org

For more information:

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