

**For Immediate Release
March 8, 2007**

**Contact: Deborah Jordy
CBCA Executive Director
303-282-5633 djordy@cbca.org**

Winners of the 2007 Business for the Arts Awards Announced

Awards honor Colorado businesses that leverage the arts for success

Denver, CO, March 8, 2007 – Winners of the 2007 Business for the Arts Awards were announced today at a luncheon celebration held by the Colorado Business Committee for the Arts (CBCA). Finalists and winners were selected in four categories: Philanthropy Award, Innovation Award, Workforce Award, and Workspace Award. The awards honor businesses for exemplary engagement with the arts that drive business success.

2007 Business for the Arts Awards Winners

Philanthropy Award recognizing exemplary corporate citizenship and generosity to arts and culture.

Winners: Gates Corporation and Gunnison County Times

Gates Corporation is exceptional in its charitable giving and strong cultural partnerships which include Denver Art Museum, Denver Botanic Gardens, Museum of Contemporary Art|Denver, the contribution of artworks to the University of Colorado Business School, a sculpture garden developed in collaboration with RTD, and their *One Gates/One World* art collection. Gates supports the arts that build a great city.

Gunnison Country Times is committed to community journalism incorporating strong arts coverage, donated advertising, sponsorships, a special *Artists in Newspapers* publication, and contributions to "Communications and the Media" *The Arts in the Small Community* publication. Gunnison Country Times sets the standard for how a small local newspaper can support its community through the arts.

Finalists: The Integer Group, Nor'wood Development Group

Innovation Award recognizing an inspired blending of business and arts that propels business achievement.

Winner: Corporex Colorado & Mile High Development – Museum Residences

Museum Residences is a condominium development adjacent to the new Frederic C. Hamilton Building of the Denver Art Museum and designed by Daniel Libeskind. Dramatic design, contemporary materials, and exciting interiors that include luxury finishes and gallery spaces make this one of Denver's most innovative architectural projects and commercially successful developments.

Finalists: HW Home, Idée-Force Communications

Workforce Award recognizing creative investments in employee development and volunteerism.

Winner: Barker Rinker Seacat Architecture

Barker Rinker Seacat Architecture engages employees with arts activities that nurture personal

development, challenge each to excellence, advocate teamwork and reward contributions. Monthly art shows, memberships to cultural organizations and design explorations, such as a recent sustainable design trip to New Mexico, stimulate employee innovation, and promote creativity in how they think, problem-solve, design and interact.

Finalists: Holland & Hart, Kaiser Permanente

Workspace Award recognizing exceptional design that advances business objectives.

Winner: Mercy Regional Medical Center

Mercy Regional Health Center in Durango, CO has a healing environment that incorporates artwork in key areas of the hospital and is themed to support patients ranging from the critically ill to new mothers. Mercy Regional Medical Center's workspace reflects pride in regional cultural diversity, creates a beautiful working environment, energizes staff, and contributes to the health and experience of clients.

Finalists: Pinnacol Assurance, San Luis Valley Regional Medical Center

Event entertainment highlights included outstanding performances by Central City Opera, Colorado Springs Conservatory, Lemon Sponge Cake Contemporary Ballet and Physically Handicapped Actors & Musical Artists League (PHAMALy). Molly Hughes, CBS4 News Anchor, emceed the event.

In addition to lead sponsors, Ernst & Young, LLP and Pinnacol Assurance, supporters of the luncheon included Kaiser Permanente, The Publishing House, JohnstonWells Public Relations, ColoradoBIZ Magazine, Frontier Airlines, Post-News Community, PCL Construction, Holland & Hart, and St. Mary Land & Exploration Company.

Winners received a unique photogram award commissioned from Denver artist, Ethan Jantzer. Additional information about Ethan Jantzer and his artwork is available at www.ethanart.com.

Colorado Business Committee for the Arts (CBCA) is a catalyst for Colorado's business community to leverage the arts for economic vitality. CBCA is a member organization of leading companies that have a philanthropic commitment to the arts and recognize the link between our cultural vitality and creative and innovative success. Members of CBCA include 150 metro area businesses and represent over 75,000 employees. Established in 1984 by local business leaders, Colorado is one of 11 affiliates of the National Business Committee for the Arts founded by David Rockefeller in 1967.

For event photos or additional information contact:

Susan Beyda
CBCA Membership and Communications Director
303-282-5129, 720-201-6785 cell
sbeyda@cbca.org

###